



KENS-TV
5400 Fredericksburg Rd.
San Antonio, TX 78229

CSM Mediaworks
1519 West 29th
Austin, TX 78703-1921

Contract # 863057

Schedule Dates 10/29/12-11/04/12
Advertiser Patricia Alvarez for Justice, 4th Court of Appeals (C
Agency/T-Code CSM Mediaworks (7388)/933155772
Product Political - District Court (1213)
Brand DEMOCRAT (169542)
Salesperson Fulmer, Sara (1054)
Sales Office KENS-San Antonio
Buyer Name McRoberts,Carole
Phone/Fax (512) 472-3120 /
CPE PALvarez-02/2012
Account Types Local/Political Candidate - Agency
Billing Type Standard
Comments 4th Court of Appeals

Date Entered 10/19/12
Last Modified 10/19/12
Entered By Selma Gloria
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,023.00
Net Total \$5,797.00
Sales Tax

San Antonio (KENS) (KENS)

By Broadcast Month	Spots	Rate
Nov. 2012	16	\$6,820.00
Grand Total:	16	\$6,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4:30A- 4:57A (CT)	2	X	X	X	X	X			2	\$50.00	\$100.00	San Antonio (KENS) (KENS)	EWN	10/19/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:58A- 6A (CT)	1	X	X	X	X	X			1	\$120.00	\$120.00	San Antonio (KENS) (KENS)	EWN	10/19/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	9A- 9:55A (CT)	2	X	X	X	X	X			2	\$200.00	\$400.00	San Antonio (KENS) (KENS)	GDSA	10/19/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	9:58A- 10:58A (CT)	1	X	X	X	X	X			1	\$500.00	\$500.00	San Antonio (KENS) (KENS)	PRICE IS RIGHT	10/19/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	12P- 12:30P (CT)	1	X	X	X	X	X			1	\$600.00	\$600.00	San Antonio (KENS) (KENS)	EWN	10/19/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4P- 4:30P (CT)	1	X	X	X	X	X			1	\$600.00	\$600.00	San Antonio (KENS) (KENS)	EWN	10/19/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5P- 5:30P (CT)	1	X	X	X	X	X			1	\$900.00	\$900.00	San Antonio (KENS) (KENS)	EWN	10/19/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	6P- 6:28P (CT)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	San Antonio (KENS) (KENS)	EWN	10/19/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:30A- 9A (CT)								1	1	\$130.00	\$130.00	San Antonio (KENS) (KENS)	EWN	10/19/12
10.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	6P- 6:30P (CT)								1	1	\$600.00	\$600.00	San Antonio (KENS) (KENS)	EWN	10/19/12
11.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7A- 7:56A (CT)								1	1	\$120.00	\$120.00	San Antonio (KENS) (KENS)	EWN	10/19/12
12.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- 9:28A (CT)								1	1	\$700.00	\$700.00	San Antonio (KENS) (KENS)	CBS Sunday Morning	10/19/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9:28A- 10A (CT)								1	1	\$900.00	\$900.00	San Antonio (KENS) (KENS)	TX COUNTRY REPORTER	10/19/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10:35P- 11:35P (CT)								1	1	\$150.00	\$150.00	San Antonio (KENS) (KENS)	CRIMINAL MINDS	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KENS/CBS San Antonio	Date: 10/16/12
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I, Carole McRoberts,
 being/on behalf of: Patricia Alvarez, a legally
 qualified candidate of the Democratic political
 party for the office of: 4th Court of Appeals, Place 3
 in the General
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges: \$6,825.00

For programming that, in whole or in part, “communicates a message relating to any political matter of national importance,” list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Patricia Alvarez Campaign, 16607 Blanco, Ste 803, San Antonio, TX 78232

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate’s authorized committee is:

Tom Daniels - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/16/12

Carole McRoberts

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title